



## Biography

# Cordys Executive Team

## Jan Baan, Executive Chairman and CEO

### Highlights

- Over 25 years of entrepreneurial and business leadership
- Founder of Baan Company, which became a Fortune 500 company
- Played a key role in establishing the ERP market
- Early investor in on demand collaborative software company WebEx
- Early backer of TopTier, sold to SAP for \$400 million

Jan Baan has over 25 years of entrepreneurial and business leadership experience in the software sector.

Internationally recognized for his key role in creating the worldwide market for Enterprise Resource Planning (ERP) software, Jan is a self-made serial entrepreneur.

Jan founded Cordys in 2001, together with Theodoor van Donge, the key architect behind The Baan Company's pioneering ERP solution.

The forward-thinking nature of Cordys technology is strongly reflective of Jan's cumulative experience in software innovation and creation.

Jan's mission with Cordys is to solve the IT implementation and change issues faced by today's extended Enterprise by enabling an organization to be more responsive to changing business conditions.

Cordys Business Process Management Suite (BPMS) sits at the very forefront of today's SOA-based enterprise BPM solutions. The suite provides a unified web-based view of the business, together with an integrated environment that gives access to all business information, as well as the functionality to model and integrate business processes.

Jan founded The Baan Company in 1978, soon after attending Business College. With the development of his first software package in 1979, Jan commenced what was to become a pioneering career in the ERP industry.

Under Jan's stewardship, The Baan Company grew from a \$35 million company in the early 1990s to \$680 million in 1998.

Baan became the number 2 ERP player in the software industry.

In the late 1990s, Jan became a highly successful Venture Capitalist focused on software innovation. He was an early investor in on demand collaborative software company WebEx Communications, recently acquired by Cisco Systems for \$3 billion, as well as an early backer of Top Tier, which was subsequently sold to SAP for \$400 million.