

Job Title: Graphic Designer

Profile:

The candidate should be multi-skilled in Visual Design discipline with adept handling of design and execution of multimedia components. The candidate should have experience in /knowledge of:

- The process of visual conceptualization for the Web
- Using creative, interactive and innovative ways of enriching Web based content
- Developing visual content for software products that could be categorized under – e-learning/ knowledge sharing/marketing communications

Essential:

Design and production of infographics, 2D and 3D animation, clipart, audio/video editing with special effects.

- Work with Adobe suite of products for creation of visual assets and animation movies, video editing
- Knowledge of CSS, Action Script, HTML

Desirable:

- Principles of Visual Communication, Usability and User Experience and Information Design
- Visual elements for e-learning courses, knowledge products and learning portal.

Eligibility Criteria:

Formal education in Visual Design/Fine Arts

Minimum educational Qualification: **BFA/Graduation** from Fine Arts or Design institutions

Experience:

3+ years in Visual Designing in Media Industry /Advertising Industry or with consulting firms delivering marketing service to Multinational Companies.

Responsibilities:

- Translate functional requirements into detailed visual design by working closely with Product Managers, e-Learning Designers and Content Writers.
- Information visualization from conceptual stage -> Paper sketching -> Story boarding -> Prototype stage
- Design and develop visual content for knowledge portals, interactive e-learning modules and promotional movies using high-end tools

- Ensure the interface/graphics/animations conform to standards and strive for consistency across deliverables
- Should research and learn creative concepts and ideas, explore and adapt to new technologies
- Should be flexible team player to work in teams comprising e-Learning Designers, Technical Architects, Business Analysts, and Product Managers
- Good communication and interpersonal skills

Send an email together with a detailed CV to recruiter-india@cordys.com